



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1392404

Schedule Dates 10/16/12-10/22/12
Advertiser American Crossroads (41509)
Agency Crossroads Media-Alexandria (2097)
Product POLITICAL ISSUE (ns) (1187)
Brand AMERICAN CROSSROADS/1209 (479856)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ramsey,Noelle
Phone/Fax /
CPE 11/27/1209
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments American Crossroads
JARED SALLES

Date Entered 10/12/12
Last Modified 10/12/12
Entered By Amy Marino
CO-OP No
Headline # ECR09840860
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,447.50
Net Total \$8,202.50
Sales Tax

Columbus (WTTE)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|-------------------|
| Oct. 2012 | 22 | \$9,650.00 |
| Grand Total: | 22 | \$9,650.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-----------------|-------------------|----------|
| 1.0 | Normal Line / SPOT (1) | 10/16/12-10/16/12 | 2 | :30 | 7:30A- 7:57A (EST) | | | 1 | | | | | | 1 | \$800.00 | \$800.00 | Columbus (WTTE) | GOOD DAY COLUMBUS | 10/12/12 |
| 2.0 | Normal Line / SPOT (2) | 10/17/12-10/17/12 | 2 | :30 | 7:30A- 7:57A (EST) | | | | 1 | | | | | 1 | \$800.00 | \$800.00 | Columbus (WTTE) | GOOD DAY COLUMBUS | 10/12/12 |
| 3.0 | Normal Line / SPOT (3) | 10/18/12-10/18/12 | 2 | :30 | 7:30A- 7:57A (EST) | | | | | 1 | | | | 1 | \$800.00 | \$800.00 | Columbus (WTTE) | GOOD DAY COLUMBUS | 10/12/12 |
| 4.0 | Normal Line / SPOT (4) | 10/19/12-10/19/12 | 2 | :30 | 7:30A- 7:57A (EST) | | | | | | 1 | | | 1 | \$800.00 | \$800.00 | Columbus (WTTE) | GOOD DAY COLUMBUS | 10/12/12 |
| 5.0 | Normal Line / SPOT (5) | 10/22/12-10/22/12 | 2 | :30 | 7:30A- 7:57A (EST) | | 1 | | | | | | | 1 | \$800.00 | \$800.00 | Columbus (WTTE) | GOOD DAY COLUMBUS | 10/12/12 |
| 6.0 | Normal Line / SPOT (6) | 10/21/12-10/21/12 | 2 | :30 | 8:58:30A- FOX-FOX News Sunday | | | | | | | | 1 | 1 | \$200.00 | \$200.00 | Columbus (WTTE) | FOX NEWS SUNDAY | 10/12/12 |
| 7.0 | Normal Line / SPOT (7) | 10/16/12-10/16/12 | 2 | :30 | 10A- Maury Povich | | | 1 | | | | | | 1 | \$500.00 | \$500.00 | Columbus (WTTE) | MAURY | 10/12/12 |
| 8.0 | Normal Line / SPOT (8) | 10/17/12-10/17/12 | 2 | :30 | 10A- Maury Povich | | | | 1 | | | | | 1 | \$500.00 | \$500.00 | Columbus (WTTE) | MAURY | 10/12/12 |
| 9.0 | Normal Line / SPOT (9) | 10/18/12-10/18/12 | 2 | :30 | 10A- Maury Povich | | | | | 1 | | | | 1 | \$500.00 | \$500.00 | Columbus (WTTE) | MAURY | 10/12/12 |
| 10.0 | Normal Line / SPOT (10) | 10/19/12-10/19/12 | 2 | :30 | 10A- Maury Povich | | | | | | 1 | | | 1 | \$500.00 | \$500.00 | Columbus (WTTE) | MAURY | 10/12/12 |
| 11.0 | Normal Line / SPOT (11) | 10/22/12-10/22/12 | 2 | :30 | 10A- Maury Povich | | 1 | | | | | | | 1 | \$500.00 | \$500.00 | Columbus (WTTE) | MAURY | 10/12/12 |
| 12.0 | Normal Line / SPOT (12) | 10/16/12-10/16/12 | 2 | :30 | 11P- 11:35P (EST) | | | 1 | | | | | | 1 | \$600.00 | \$600.00 | Columbus (WTTE) | THE OFFICE | 10/12/12 |
| 13.0 | Normal Line / SPOT (13) | 10/18/12-10/18/12 | 2 | :30 | 11P- 11:35P (EST) | | | | | 1 | | | | 1 | \$600.00 | \$600.00 | Columbus (WTTE) | THE OFFICE | 10/12/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
| | | | | |



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1392404

Schedule Dates 10/16/12-10/22/12
Advertiser American Crossroads (41509)
Agency Crossroads Media-Alexandria (2097)
Product POLITICAL ISSUE (ns) (1187)
Brand AMERICAN CROSSROADS/1209 (479856)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ramsey, Noelle
Phone/Fax /
CPE 11/27/1209
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments American Crossroads
JARED SALLES

Date Entered 10/12/12
Last Modified 10/12/12
Entered By Amy Marino
CO-OP No
Headline # ECR09840860
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,447.50
Net Total \$8,202.50
Sales Tax

Columbus (WTTE)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|-------------------|
| Oct. 2012 | 22 | \$9,650.00 |
| Grand Total: | 22 | \$9,650.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|----------|-----------------|--|----------|
| 14.0 | Normal Line / SPOT (14) | 10/16/12-10/16/12 | 2 | :30 | 12:35A- The Office 2 | | | 1 | | | | | | 1 | \$250.00 | \$250.00 | Columbus (WTTE) | THE OFFICE | 10/12/12 |
| 15.0 | Normal Line / SPOT (15) | 10/17/12-10/17/12 | 2 | :30 | 12:35A- The Office 2 | | | | 1 | | | | | 1 | \$250.00 | \$250.00 | Columbus (WTTE) | THE OFFICE | 10/12/12 |
| 16.0 | Normal Line / SPOT (16) | 10/18/12-10/18/12 | 2 | :30 | 12:35A- 1:05A (EST) | | | | | 1 | | | | | \$250.00 | | Columbus (WTTE) | THE OFFICE | 10/12/12 |
| 16.0.1 | Preempt (16) | 10/18/12 | | | | | | | | | | | | | | | Columbus (WTTE) | Program Change/Exception - Seinfeld 12:30-1a | |
| 17.0 | Normal Line / SPOT (17) | 10/19/12-10/19/12 | 2 | :30 | 12:35A- 1:05A (EST) | | | | | | 1 | | | 1 | \$250.00 | \$250.00 | Columbus (WTTE) | THE OFFICE | 10/12/12 |
| 18.0 | Normal Line / SPOT (18) | 10/22/12-10/22/12 | 2 | :30 | 12:30A- The Office 2 | | 1 | | | | | | | 1 | \$250.00 | \$250.00 | Columbus (WTTE) | THE OFFICE | 10/12/12 |
| 19.0 | Normal Line / SPOT (19) | 10/16/12-10/16/12 | 2 | :30 | 1:05A- New Adventures of Old Christine | | | 1 | | | | | | 1 | \$150.00 | \$150.00 | Columbus (WTTE) | OLD CHRISTINE | 10/12/12 |
| 20.0 | Normal Line / SPOT (20) | 10/17/12-10/17/12 | 2 | :30 | 1:05A- New Adventures of Old Christine | | | | 1 | | | | | 1 | \$150.00 | \$150.00 | Columbus (WTTE) | OLD CHRISTINE | 10/12/12 |
| 21.0 | Normal Line / SPOT (21) | 10/18/12-10/18/12 | 2 | :30 | 1A- 1:35A (EST) | | | | | 1 | | | | 1 | \$150.00 | \$150.00 | Columbus (WTTE) | OLD CHRISTINE | 10/12/12 |
| 22.0 | Normal Line / SPOT (22) | 10/19/12-10/19/12 | 2 | :30 | 1A- 1:35A (EST) | | | | | | 1 | | | 1 | \$150.00 | \$150.00 | Columbus (WTTE) | OLD CHRISTINE | 10/12/12 |
| 23.0 | Normal Line / SPOT (23) | 10/22/12-10/22/12 | 2 | :30 | 1A- New Adventures of Old Christine | | 1 | | | | | | | 1 | \$150.00 | \$150.00 | Columbus (WTTE) | OLD CHRISTINE | 10/12/12 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|